

# FOOD gardening NETWORK

FOODGARDENING.COM

**REACH ENGAGED HEALTH-CONSCIOUS READERS WHO ARE SERIOUS ABOUT GARDENING AND COOKING. A HIGHLY RESPONSIVE LIST OF ENTHUSIASTS!**

## WHO IS THE FOOD GARDENING NETWORK AUDIENCE?

- 300,000+ opted-in email members
- 87% female
- 96% Age 45+
- Average Household Income: \$64,381/year
- 84% are homeowners
- Where do they live?
  - South: 28%
  - Midwest: 20%
  - West: 20%
  - Northeast: 17%
  - Canada: 14%
- 84% are proven online buyers in the last 12 months



## WHAT MEMBERS SAY ABOUT FOOD GARDENING NETWORK

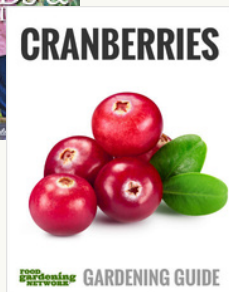
- *"These systems are really cool. Where do you get your seed? Thank you for all the information!"*
- *"Thank you so very much. I am enjoying these gardening ideas and information very much."*
- *"Wonderful information, looking forward to the next growing season. We love the large tomatoes."*
- *"Thank you for the information. I will certainly use the garlic pesticide. I have tried everything else. I do not use Roundup. I do use Sevin Dust. I am afraid to even use that. I have animals."*
- *"Thank you for the information. With my health concerns, it is imperative that we eat better."*
- *"I love all the wonderful ways you present your gardening hints. I am really enjoying your site!"*

## CHOOSE YOUR LEVEL OF SPONSORSHIP WITH FOOD GARDENING NETWORK

Contact Christy Page at [christy@mequoda.com](mailto:christy@mequoda.com) or by phone at 978-501-4275 to discuss sponsorship levels and what would work best for your needs.

### YOUR SPONSORSHIP BENEFITS:

**Guaranteed inbox delivery of your custom email offer promoting your products to 300,000+ food gardeners!**



**FREE Mutual Ad Swap Option Available. Contact us for details!**

**EMAIL: [CHRISTY@MEQUODA.COM](mailto:CHRISTY@MEQUODA.COM)**

## 2023 ADVERTISING DEADLINES

**Confirm your Sponsorship at least two weeks before your desired start date.**

**Creative is due seven days prior to your promotion start date.**

**CHRISTY PAGE, SPONSORSHIP & OPERATIONS DIRECTOR  
FOOD GARDENING NETWORK**

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