

FOOD gardening NETWORK

FOODGARDENING.COM

REACH ENGAGED HEALTH-CONSCIOUS READERS WHO ARE SERIOUS ABOUT GARDENING AND COOKING. A HIGHLY RESPONSIVE LIST OF ENTHUSIASTS!

WHO IS THE FOOD GARDENING NETWORK AUDIENCE?

- 300,000+ opted-in email members
- 87% female
- 96% Age 45+
- Average Household Income: \$64,381/year
- 84% are homeowners
- Where do they live?
 - South: 28%
 - Midwest: 20%
 - West: 20%
 - Northeast: 17%
 - Canada: 14%
- 84% are proven online buyers in the last 12 months



WHAT MEMBERS SAY ABOUT FOOD GARDENING NETWORK

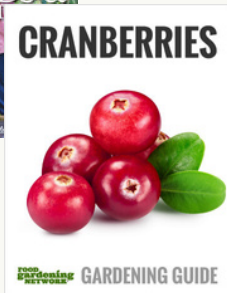
- *"These systems are really cool. Where do you get your seed? Thank you for all the information!"*
- *"Thank you so very much. I am enjoying these gardening ideas and information very much."*
- *"Wonderful information, looking forward to the next growing season. We love the large tomatoes."*
- *"Thank you for the information. I will certainly use the garlic pesticide. I have tried everything else. I do not use Roundup. I do use Sevin Dust. I am afraid to even use that. I have animals."*
- *"Thank you for the information. With my health concerns, it is imperative that we eat better."*
- *"I love all the wonderful ways you present your gardening hints. I am really enjoying your site!"*

CHOOSE YOUR LEVEL OF SPONSORSHIP WITH FOOD GARDENING NETWORK

LEVEL	COMMITMENT	COST PER SEND
Bounty	24x	\$1,200
Harvest	12x	\$1,500
Bloom	6x	\$1,800
Bud	4x	\$2,400
Seed	1x	\$3,000

YOUR SPONSORSHIP BENEFITS:

Guaranteed inbox delivery of your custom email offer promoting your products to 300,000+ food gardeners!



FREE Mutual Ad Swap Option Available. Contact us for details!

EMAIL: CHRISTY@MEQUODA.COM

2023 ADVERTISING DEADLINES

Confirm your Sponsorship at least two weeks before your desired start date.

Creative is due seven days prior to your promotion start date.

CHRISTY PAGE, SPONSORSHIP & OPERATIONS DIRECTOR
FOOD GARDENING NETWORK

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