

# FOOD gardening NETWORK

FOODGARDENING.COM

**REACH ENGAGED HEALTH-CONSCIOUS READERS WHO ARE SERIOUS ABOUT GARDENING AND COOKING—A HIGHLY RESPONSIVE LIST OF ENTHUSIASTS!**

## WHO BELONGS TO FOOD GARDENING NETWORK?

- 250,000+ opted-in email members
- 87% female
- 96% Age 45+
- Average Household Income: \$64,381/year
- 84% are homeowners
- Where do they live?
  - South: 28%
  - Midwest: 20%
  - West: 20%
  - Northeast: 17%
  - Canada: 14%
- 84% are proven online buyers in the last 12 months



## WHAT MEMBERS SAY ABOUT FOOD GARDENING NETWORK

- *"These systems are really cool. Where do you get your seed? Thank you for all the information!"*
- *"Thank you so very much. I am enjoying these gardening ideas and information very much."*
- *"Wonderful information, looking forward to the next growing season. We love the large tomatoes."*
- *"Thank you for the information. I will certainly use the garlic pesticide. I have tried everything else. I do not use Roundup. I do use Sevin Dust. I am afraid to even use that. I have animals."*
- *"Thank you for the information. With my health concerns, it is imperative that we eat better."*
- *"I love all the wonderful ways you present your gardening hints. I am really enjoying your site!"*

## CHOOSE YOUR LEVEL OF MEDIA PLANNING WITH FOOD GARDENING NETWORK

SPONSOR LEVEL	GUARANTEED EMAIL SENDS	COST PER EMAIL SEND
Bounty	24x	\$1,000
Harvest	12x	\$1,250
Bloom	6x	\$1,500
Bud	4x	\$2,000
Seed	1x	\$2,500

### WHAT YOU GET WITH YOUR SPONSORSHIP:

**Guaranteed 250,000+ dedicated custom email broadcast**, using our Extra dedicated email-newsletter template—to promote your brand or products.

# FREE ADS!

You can even advertise for **FREE!**  
We will swap **free ad space** in Food Gardening Network with highly aligned partners. **Please ask us for details.**

EMAIL  
[CHRISTY@MEQUODA.COM](mailto:CHRISTY@MEQUODA.COM)

## 2023 ADVERTISING DEADLINES

**AD RESERVATIONS ARE DUE ONE MONTH BEFORE YOUR PROPOSED EMAIL SEND DATE.**

**AD MATERIALS ARE DUE TWO WEEKS BEFORE YOUR EMAIL SEND DATE.**

**CHRISTY PAGE, SPONSORSHIP & OPERATIONS DIRECTOR  
FOOD GARDENING NETWORK**

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