

FOODGARDENING.COM



## WE CAN HELP YOU CREATE COMPELLING COPY AND DESIGN FOR YOUR PRODUCTS AND SERVICES TO OUR HIGHLY RESPONSIVE LIST

## WHAT YOU GET FROM OUR CREATIVE GROUP:

- STRATEGY: Consultative services from a veteran, topnotch direct-marketing team about creating a Sponsor "EXTRA" Food Gardening Network (FGN) dedicated email promotion for your products and services.
- COPYWRITING: Option for endorsed native copy, fully-authored by award-winning FGN copywriting staff—or your own supplied copy with our ride-along endorsement.
- DESIGN: Expert email design services, using the latest industry best practices to optimize response—final HTML created for flawless execution!
- **EXECUTION:** We make sure your sponsored "EXTRA" dedicated email is deployed at optimal day and time—and is designed to avoid junk folders.

## WHAT YOU PAY FOR THESE SERVICES:

- Fully developed email campaign: \$975 flat fee
- Or \$195/hour for select services

**ardening** EXTRA August 24, 2022 A special message from our friends at Pearl's Premium. ULTRA LOW MAINTENANCE LAWN SEED People, Pet & Planet Friendly® Pearl's Premium Ultra Maintenance Lawn S Uses 75% less water than other grass Mow only once a month Install over existing lawn Stays green without chemicals www.PearlsPremium.com (508) 653-0800 Pearl's grass does not spread sideways, so it won't invade your vegetables or flowers

Its bare foot soft and dark green color complements and

frames your plants, your veggies, and your home

Note: These creative services costs are separate from media promotion costs.

## CHRISTY PAGE, SPONSORSHIP & OPERATIONS DIRECTOR FOOD GARDENING NETWORK

99 Derby Street, Suite 200, Hingham, MA 02043 978-501-4275, christy@mequoda.com www.foodgardening.com