



WE CAN HELP YOU CREATE COMPELLING COPY AND DESIGN FOR YOUR PRODUCTS AND SERVICES TO OUR HIGHLY RESPONSIVE LIST

WHAT YOU GET FROM OUR CREATIVE GROUP:

- **STRATEGY:** Consultative services from a veteran, top-notch direct-marketing team about creating a Sponsor "EXTRA" Food Gardening Network (FGN) dedicated email promotion for your products and services.
- **COPYWRITING:** Option for endorsed native copy, fully-authored by award-winning FGN copywriting staff—or your own supplied copy with our ride-along endorsement.
- **DESIGN:** Expert email design services, using the latest industry best practices to optimize response—final HTML created for flawless execution!
- **EXECUTION:** We make sure your sponsored "EXTRA" dedicated email is deployed at optimal day and time—and is designed to avoid junk folders.

WHAT YOU PAY FOR THESE SERVICES:

- Fully developed email campaign: \$975 flat fee
- Or \$195/hour for select services

Note: These creative services costs are separate from media promotion costs.



KIM MATEUS, EDITOR & PUBLISHER
FOOD GARDENING NETWORK

99 Derby Street, Suite 200, Hingham, MA 02043
774-201-1301, kim@mequoda.com
www.foodgardening.com